

THE SAEINDIA JOURNEY

Conception

▶ Scene Prior 1994

- ▶ SAE International had Members in India totaling < 100
- ▶ Mainly academics with interest in paper presentation
- ▶ And some industry people who wanted to attend the Detroit SAE congress and exposition
- ▶ The SAE magazine and Standards were major motivation
- ▶ IAE (India) with over 800 members represented Automotive fraternity in India
- ▶ Head quartered in Chennai
- ▶ Lectures and a quarterly magazine main activities

THE SAEINDIA JOURNEY conception

▶ In 1994 and 1995

- ▶ SAE International adopted a strategic decision to globalise and expand its activities overseas
- ▶ India identified as a country of priority
- ▶ First presidential visit (John Leinonen) and discussions with Industry leaders
- ▶ Dr. Pawan Goenka named advisor for SAE in India
- ▶ Western India section established

THE SAEINDIA JOURNEY conception

▶ In 1996 and 1997

- ▶ MOU was signed between IAE and SAE International to collaborate (Claude Verbal and Dr TRJ)
- ▶ Two more sections were formed – Southern and Northern
- ▶ Consultants were appointed in Chennai and Delhi
- ▶ Participation in SOLS Pittsburg
- ▶ Presidential visit – Dave Holloway
- ▶ Collegiate clubs

THE SAEINDIA JOURNEY conception

▶ In 1998 and 1999

- ▶ Presidential visit (Ron Leonard)
- ▶ SOLS participation
- ▶ SAE joins hands with ARAI in SIAT Congress
- ▶ Fourth section added-Eastern
- ▶ Opened an SAE office in a rented premises doubled as Southern section office
- ▶ 10 collegiate clubs

1998-1999

The period of stabilization...



Opening of SAE Office in India

THE SAEINDIA JOURNEY conception

▶ In 2000 and 2001

- ▶ SAE India National task force formed with Dr Kumar as chairman
- ▶ Presidential visit (Don Ableson)
- ▶ A strategic plan developed by Operating Board
- ▶ SAE-ACMA Information Centre opened in Chennai
- ▶ Presidential Visit (Rodeca Baranescu)
- ▶ More collegiate clubs
- ▶ SAE International and SAE Section leaders in India decide on a road map to establish SAEINDIA during 2001-2002
- ▶ Section activities increase

Product shows

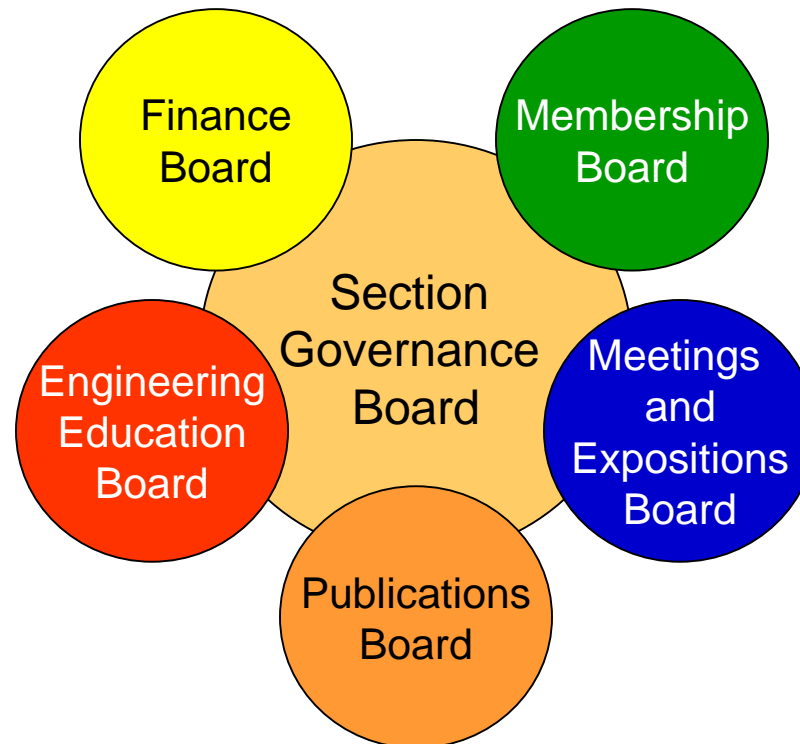


THE SAEINDIA JOURNEY BIRTH

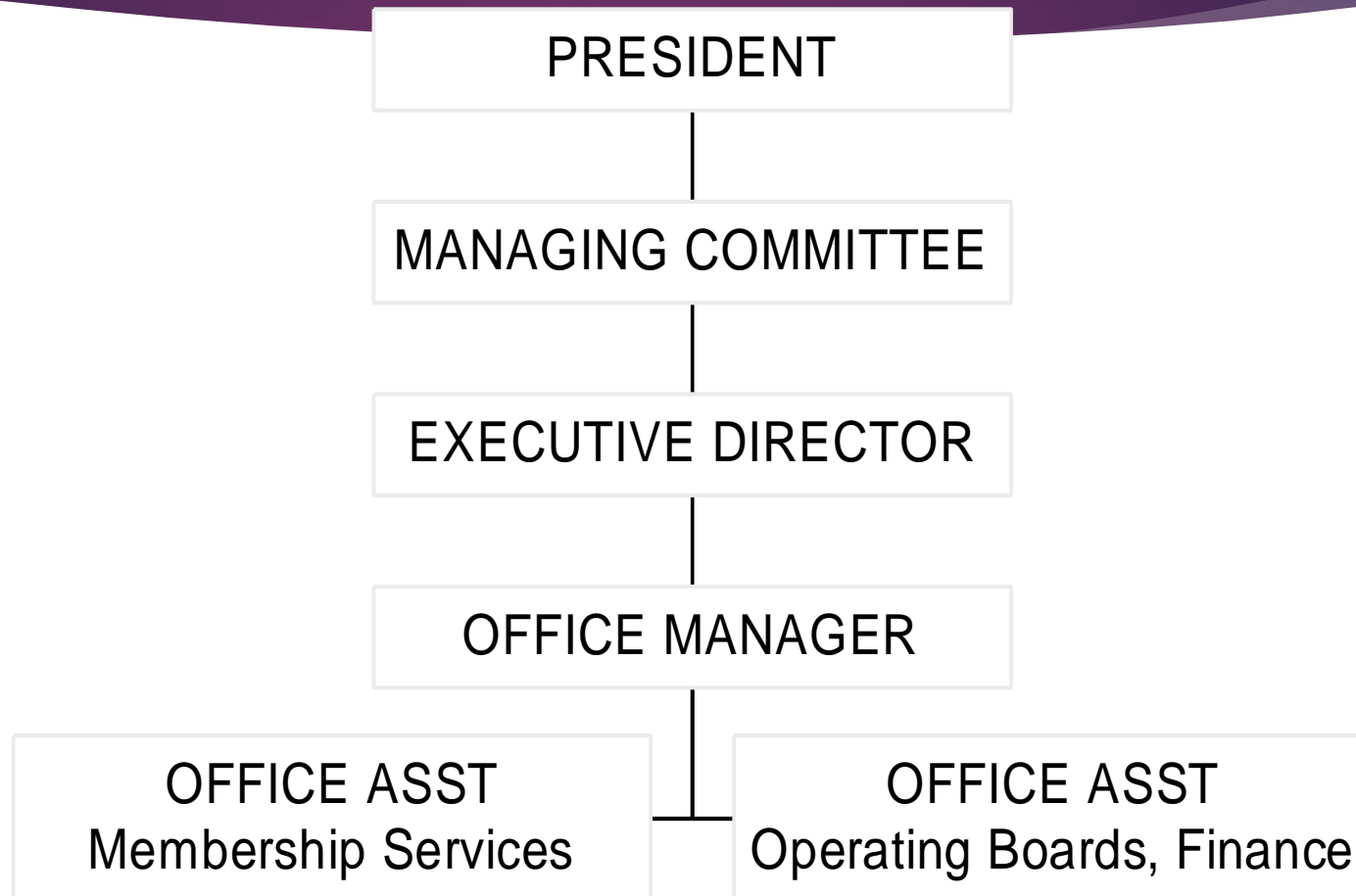
- ▶ Boards developed short and medium term plans for SAEINDIA
- ▶ Bylaws for SAEINDIA inline with SAE International laws with suitable modifications formulated
- ▶ SAEINDIA registered as a Professional Society on 11th December 2001 with Dr.Kumar as the First President
- ▶ First set of office bearers and members of the management committee of SAEINDIA chosen during January 2002
- ▶ MOU signed by SAEINDIA President and IAE (India) President on 10th January 2002 for merger

THE SAEINDIA JOURNEY Early years

- ▶ Six Operating Boards created



SAE INDIA





SAEINDIA

11



EXECUTIVE DIRECTOR

- RESPONSIBLE FOR BUILDING IMAGE EQUITY
- 🕒 LIAISON WITH SAE STAFF
- 🕒 DELIVERY OF PRODUCTS AND SERVICES
- 🕒 IMPLEMENT MG. COM. DECISIONS

OFFICE MANAGER

- ▶ OFFICE ADMINISTRATION
- ▶ FINANCE MANAGEMENT
- ▶ RECORD MAINTENANCE
- ▶ LIBRARY MANAGEMENT
- ▶ SECTIONS COORDINATION

OFFICE ASSISTANT-1

- ▶ MEMBERSHIP COMMUNICATION
- ▶ SECTIONS LIASION
- ▶ PUBLICATIONS
- ▶ DUES COLLECTION
- ▶ WEB UPDATION

OFFICE ASSISTANT-2

- ▶ IMPLEMENT OP BOARDS DECISIONS
- ▶ ACCOUNTS MAINTENANCE
- ▶ CASH MANAGEMENT

THE SAE INDIA JOURNEY EARLY YEARS

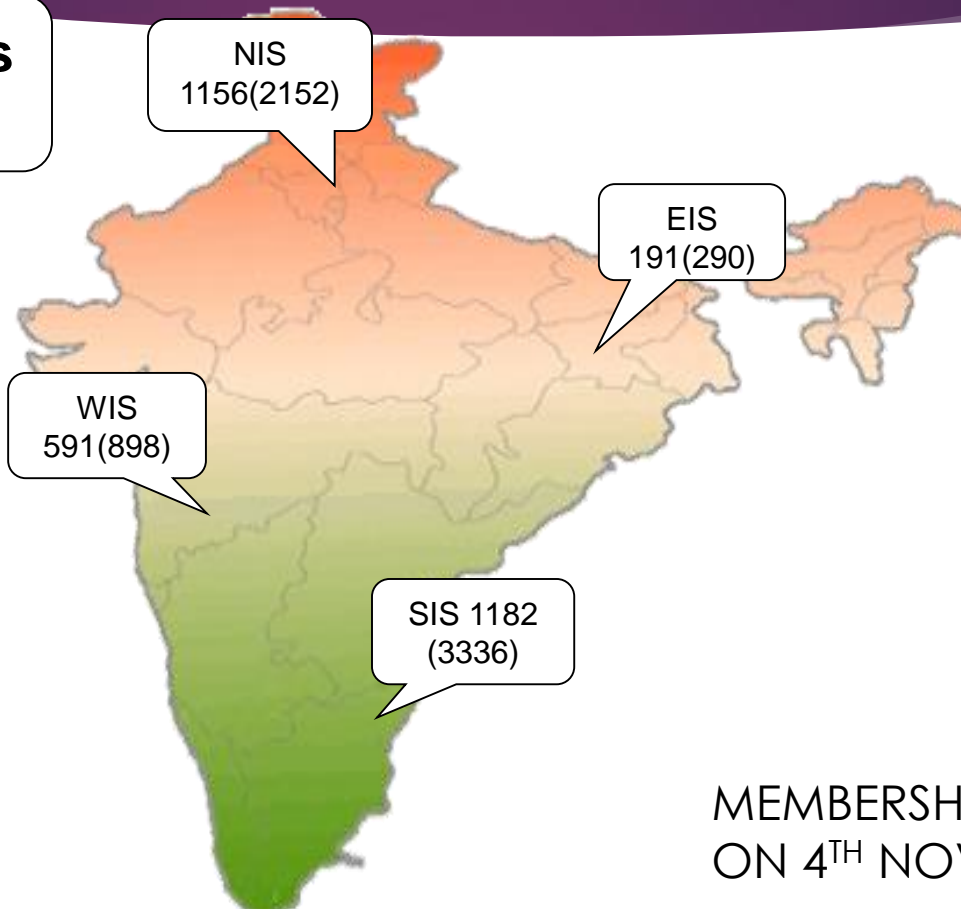
**Total Members
3120(6676)**

NIS
1156(2152)

EIS
191(290)

WIS
591(898)

SIS 1182
(3336)



MEMBERSHIP DATA AS
ON 4TH NOV 2002

SAE INDIA Membership Data

As on 10th January 2005

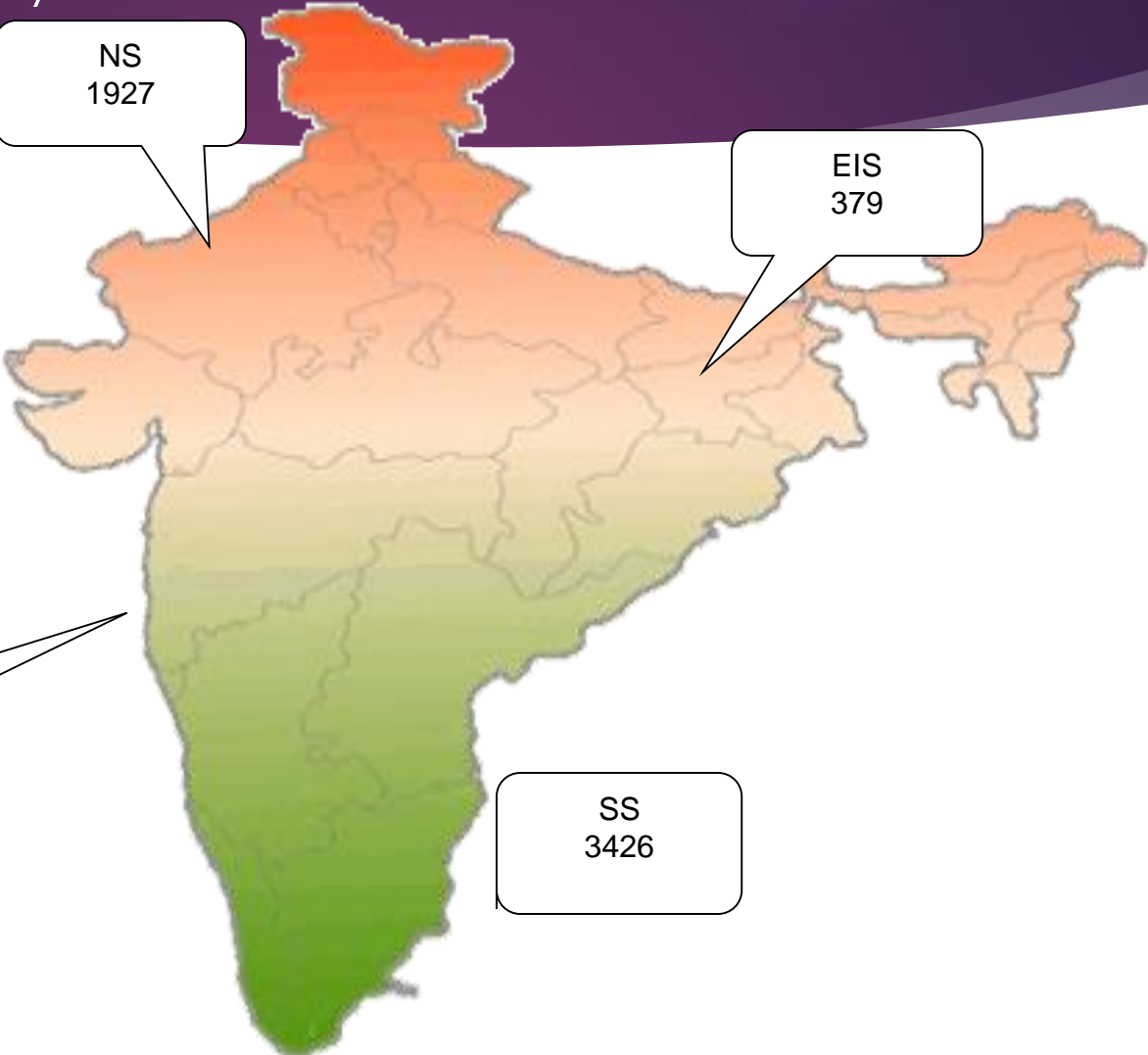
Total Members
8084

NS
1927

EIS
379

WS
2350

SS
3426



Total Members
8084

WHY SHOULD YOU JOIN SAE INDIA

CAN THE PRACTICING ENGINEERS AND PROFESSIONALS IMAGINE THEIR CAREERS, THEIR WORK, THEIR PROJECTS WITHOUT THE SAE KNOWLEDGE BASE, WITHOUT SAE PAPERS, TECHNICAL STANDARDS, MEETINGS, SEMINARS, OR TOPTECS ?

THE ANSWER IS A BIG NO

THE SAEINDIA JOURNEY

Early years

▶ 2002 and 03

- ▶ Managing committee responsible for running the society
- ▶ Presidential Visit (Dr Shahed)
- ▶ SAE India Website created
- ▶ Second International Mobility Conference at Chennai
- ▶ SAE India moved to a new office in Anna University Professional centre
- ▶ SAE India becomes an affiliate of SAE International
- ▶ next only to Brazil

Discussion of SAE Leaders with SAE International Presidents.



THE SAEINDIA JOURNEY

Early years

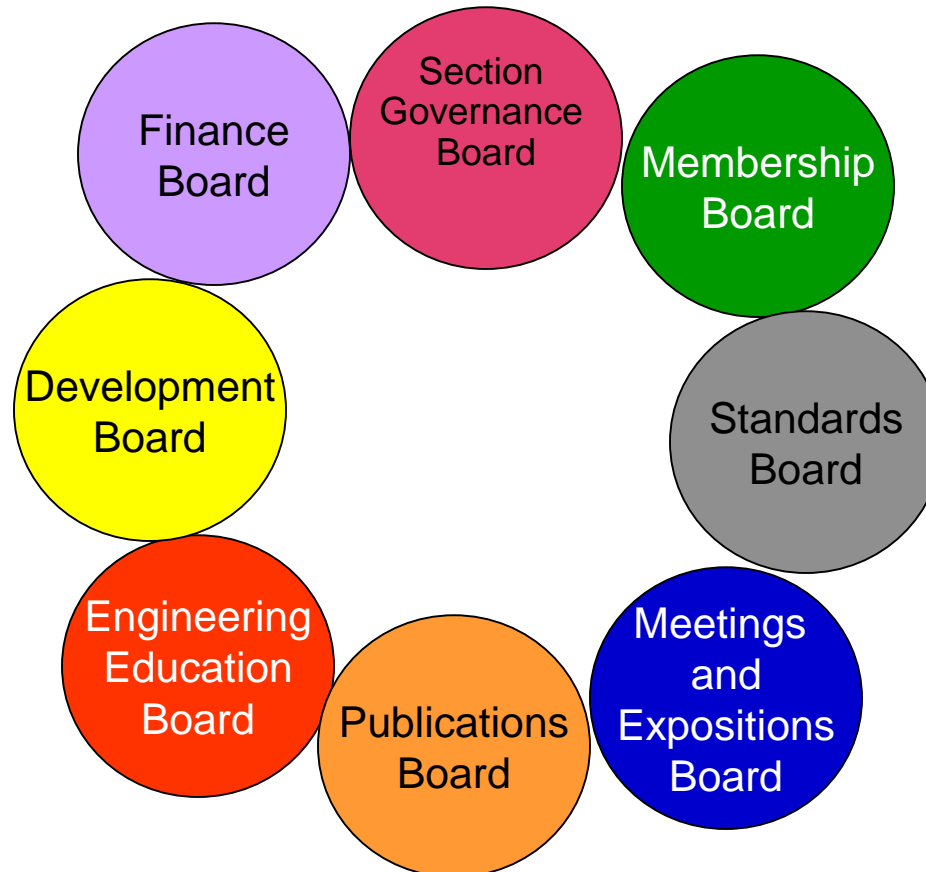
▶ **2004 to 2006**

- ▶ SAE INDIA becomes member of FISITA
- ▶ Presidential Visit (Dr Jack Thompson)
- ▶ MOU with SIAM and ACMA
- ▶ Third International Mobility Conference
- ▶ First SOLS in India
- ▶ Bangalore Section
- ▶ Operating Boards increased to 8

- ▶ SOLS (section Officers Leadership Skill seminar) Program was organised in India for the first time in India -30th, 31st October and 1st November 2004.



▶ 8 Operating Boards established in India



THE SAEINDIA JOURNEY

Early years

▶ **2006 to 2008**

- ▶ First SAE BAJA organised
- ▶ AWIM at all india level
- ▶ Sections named after cities
- ▶ Vision 2020 prepared
- ▶ Focus on membership drive
- ▶ International mobility conference & expo
- ▶ Separate board for PDP

THE SAEINDIA JOURNEY ADOLESCENCE

- ▶ 2008.....
 - ▶ BAJA and AWIM Olympics continue with increased participation
 - ▶ Student conventions at regular intervals
 - ▶ FISITA Internatinal conference hosted by SAEINDIA
 - ▶ International Mobility conferences regular feature
 - ▶ Joint PDP Programs with SAE Int.
 - ▶ SAE news letter as E-Magazine
 - ▶ Supra SAEINDIA
 - ▶ SIMCOMVEC
 - ▶ SAE FOUNDATION etc etc etc

THE ROAD AHEAD

- ▶ SAEINDIA has a great future as the Mobility Industry in India will continue to grow at a far greater pace than anywhere else.
- ▶ It is a member driven society. Members are your customers. Customer satisfaction is no 1 priority
- ▶ Technology change will be at much greater frequency. This will impact also the way professional societies are run. We have to be flexible.

Thank you

