Scene Prior 1994

- SAE International had Members in India totaling < 100
- Mainly academics with interest in paper presentation
- And some industry people who wanted to attend the Detroit SAE congress and exposition
- The SAE magazine and Standards were major motivation
- IAE (India) with over 800 members represented Automotive fraternity in India
- Head quartered in Chennai
- Lectures and a quarterly magazine main activities
In 1994 and 1995

- SAE International adopted a strategic decision to globalise and expand its activities overseas
- India identified as a country of priority
- First presidential visit (John Leinonen) and discussions with Industry leaders
- Dr. Pawan Goenka named advisor for SAE in India
- Western India section established
In 1996 and 1997

- MOU was signed between IAE and SAE International to collaborate (Claude Verbal and Dr TRJ)
- Two more sections were formed – Southern and Northern
- Consultants were appointed in Chennai and Delhi
- Participation in SOLS Pittsburg
- Presidential visit – Dave Holloway
- Collegiate clubs
In 1998 and 1999

- Presidential visit (Ron Leonard)
- SOLS participation
- SAE joins hands with ARAI in SIAT Congress
- Fourth section added-Eastern
- Opened an SAE office in a rented premises doubled as Southern section office
- 10 collegiate clubs
1998-1999
The period of stabilization...

Opening of SAE Office in India
In 2000 and 2001

- SAE India National task force formed with Dr Kumar as chairman
- Presidential visit (Don Ableson)
- A strategic plan developed by Operating Board
- SAE-ACMA Information Centre opened in Chennai
- Presidential Visit (Rodeca Baranescu)
- More collegiate clubs
- SAE International and SAE Section leaders in India decide on a road map to establish SAEINDIA during 2001-2002
- Section activities increase
Product shows
THE SAEINDIA JOURNEY BIRTH

- Boards developed short and medium term plans for SAEINDIA.
- Bylaws for SAEINDIA inline with SAE International laws with suitable modifications formulated.
- SAEINDIA registered as a Professional Society on 11th December 2001 with Dr. Kumar as the First President.
- First set of office bearers and members of the management committee of SAEINDIA chosen during January 2002.
- MOU signed by SAEINDIA President and IAE (India) President on 10th January 2002 for merger.
THE SAEINDIA JOURNEY Early years

- Six Operating Boards created

Diagram:
- Finance Board
- Membership Board
- Engineering Education Board
- Meetings and Expositions Board
- Publications Board
- Section Governance Board
SAEINDIA

EXECUTIVE DIRECTOR

- RESPONSIBLE FOR BUILDING IMAGE EQUITY
- LIAISON WITH SAE STAFF
- DELIVERY OF PRODUCTS AND SERVICES
- IMPLEMENT MG. COM. DECISIONS
OFFICE MANAGER

- OFFICE ADMINISTRATION
- FINANCE MANAGEMENT
- RECORD MAINTENANCE
- LIBRARY MANAGEMENT
- SECTIONS COORDINATION
OFFICE ASSISTANT-1

- MEMBERSHIP COMMUNICATION
- SECTIONS LIASION
- PUBLICATIONS
- DUES COLLECTION
- WEB UPDATION
OFFICE ASSISTANT-2

- IMPLEMENT OP BOARDS DECISIONS
- ACCOUNTS MAINTENANCE
- CASH MANAGEMENT
THE SAE INDIA JOURNEY
EARLY YEARS

Total Members
3120(6676)

NIS
1156(2152)

EIS
191(290)

WIS
591(898)

SIS 1182
(3336)

MEMBERSHIP DATA AS
ON 4TH NOV 2002
SAE INDIA Membership Data
As on 10th January 2005

Total Members 8084

NS 1927
EIS 379
WS 2350
SS 3426
CAN THE PRACTICING ENGINEERS AND PROFESSIONALS IMAGINE THEIR CAREERS, THEIR WORK, THEIR PROJECTS WITHOUT THE SAE KNOWLEDGE BASE, WITHOUT SAE PAPERS, TECHNICAL STANDARDS, MEETINGS, SEMINARS, OR TOPTECS?

THE ANSWER IS A BIG NO
THE SAEINDIA JOURNEY
Early years

2002 and 03

- Managing committee responsible for running the society
- Presidential Visit (Dr Shahed)
- SAE India Website created
- Second International Mobility Conference at Chennai
- SAE India moved to a new office in Anna University Professional centre
- SAE India becomes an affiliate of SAE International
- next only to Brazil
Discussion of SAE Leaders with SAE International Presidents.
THE SAEINDIA JOURNEY
Early years

2004 to 2006

► SAE INDIA becomes member of FISITA
► Presidential Visit (Dr Jack Thompson)
► MOU with SIAM and ACMA
► Third International Mobility Conference
► First SOLS in India
► Bangalore Section
► Operating Boards increased to 8
SOLS (section Officers Leadership Skill seminar) Program was organised in India for the first time in India - 30th, 31st October and 1st November 2004.
8 Operating Boards established in India

- Finance Board
- Section Governance Board
- Membership Board
- Development Board
- Standards Board
- Engineering Education Board
- Publications Board
- Meetings and Expositions Board
THE SAEINDIA JOURNEY
Early years

2006 to 2008

- First SAE BAJA organised
- AWIM at all India level
- Sections named after cities
- Vision 2020 prepared
- Focus on membership drive
- International mobility conference & expo
- Separate board for PDP
THE SAEINDIA JOURNEY
ADOLESCENCE

2008

- BAJA and AWIM Olympics continue with increased participation
- Student conventions at regular intervals
- FISITA International conference hosted by SAEINDIA
- International Mobility conferences regular feature
- Joint PDP Programs with SAE Int.
- SAE news letter as E-Magazine
- Supra SAEINDIA
- SIMCOMVEC
- SAE FOUNDATION etc etc etc
SAEINDIA has a great future as the Mobility Industry in India will continue to grow at a far greater pace than anywhere else.

- It is a member driven society. Members are your customers. Customer satisfaction is no 1 priority

- Technology change will be at much greater frequency. This will impact also the way professional societies are run. We have to be flexible.
Thank you