

# THE SAEINDIA JOURNEY Conception

## ► Scene Prior 1994

- SAE International had Members in India totaling < 100
- Mainly academics with interest in paper presentation
- And some industry people who wanted to attend the Detroit SAE congress and exposition
- The SAE magazine and Standards were major motivation
- IAE (India) with over 800 members represented Automotive fraternity in India
- Head quartered in Chennai
- Lectures and a quarterly magazine main activities

# THE SAEINDIA JOURNEY conception

## ► In 1994 and 1995

- SAE International adopted a strategic decision to globalise and expand its activities overseas
- India identified as a country of priority
- First presidential visit (John Leinonen) and discussions with Industry leaders
- Dr. Pawan Goenka named advisor for SAE in India
- Western India section established

# THE SAEINDIA JOURNEY conception

## ► In 1996 and 1997

- MOU was signed between IAE and SAE International to collaborate (Claude Verbal and Dr TRJ)
- Two more sections were formed – Southern and Northern
- Consultants were appointed in Chennai and Delhi
- Participation in SOLS Pittsburg
- Presidential visit – Dave Holloway
- Collegiate clubs

# THE SAEINDIA JOURNEY conception

## ► In 1998 and 1999

- Presidential visit (Ron Leonard)
- SOLS participation
- SAE joins hands with ARAI in SIAT Congress
- Fourth section added-Eastern
- Opened an SAE office in a rented premises doubled as Southern section office
- 10 collegiate clubs

1998-1999

*The period of stabilization...*



**Opening of SAE Office in India**

# THE SAEINDIA JOURNEY conception

## ► In 2000 and 2001

- SAE India National task force formed with Dr Kumar as chairman
- Presidential visit (Don Ableson)
- A strategic plan developed by Operating Board
- SAE-ACMA Information Centre opened in Chennai
- Presidential Visit (Rodeca Baranescu)
- More collegiate clubs
- SAE International and SAE Section leaders in India decide on a road map to establish SAEINDIA during 2001-2002
- Section activities increase

# Product shows

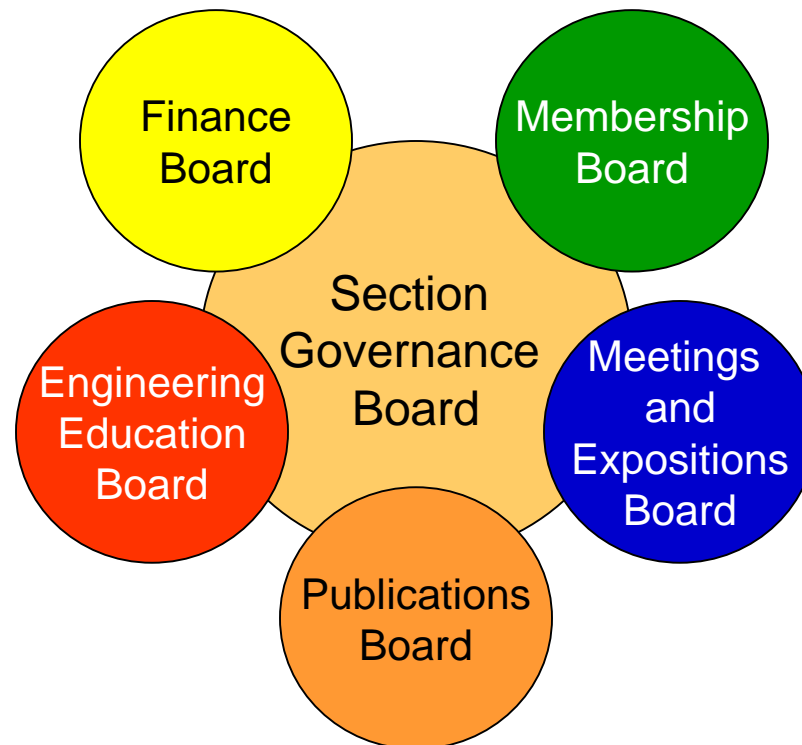


## THE SAEINDIA JOURNEY BIRTH

- ▶ Boards developed short and medium term plans for SAEINDIA
- ▶ Bylaws for SAEINDIA inline with SAE International laws with suitable modifications formulated
- ▶ SAEINDIA registered as a Professional Society on 11th December 2001 with Dr.Kumar as the First President
- ▶ First set of office bearers and members of the management committee of SAEINDIA chosen during January 2002
- ▶ MOU signed by SAEINDIA President and IAE (India) President on 10th January 2002 for merger

# THE SAEINDIA JOURNEY Early years

- Six Operating Boards created



# SAE INDIA

PRESIDENT

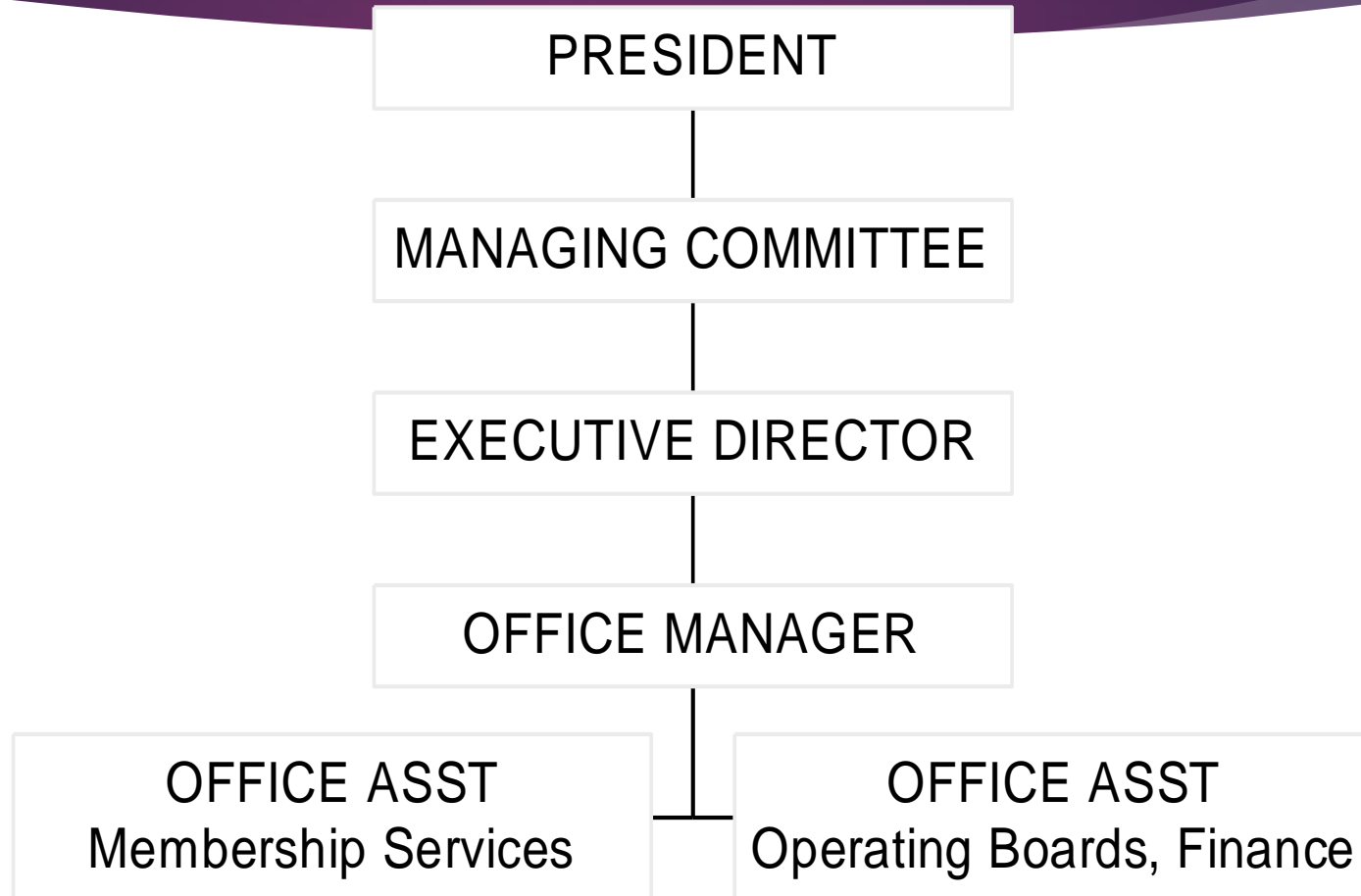
MANAGING COMMITTEE

EXECUTIVE DIRECTOR

OFFICE MANAGER

OFFICE ASST  
Membership Services

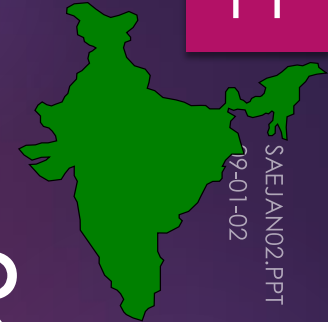
OFFICE ASST  
Operating Boards, Finance





# SAEINDIA

11



## EXECUTIVE DIRECTOR

- RESPONSIBLE FOR BUILDING IMAGE EQUITY
- 🕒 LIAISON WITH SAE STAFF
- 🕒 DELIVERY OF PRODUCTS AND SERVICES
- 🕒 IMPLEMENT MG. COM. DECISIONS

# OFFICE MANAGER

- ▶ OFFICE ADMINISTRATION
- ▶ FINANCE MANAGEMENT
- ▶ RECORD MAINTENANCE
- ▶ LIBRARY MANAGEMENT
- ▶ SECTIONS COORDINATION

# OFFICE ASSISTANT-1

- ▶ MEMBERSHIP COMMUNICATION
- ▶ SECTIONS LIASION
- ▶ PUBLICATIONS
- ▶ DUES COLLECTION
- ▶ WEB UPDATION

## OFFICE ASSISTANT-2

- ▶ IMPL,MENT OP BOARDS DECISIONS
- ▶ ACCOUNTS MAINTENANCE
- ▶ CASH MANAGEMENT

# THE SAE INDIA JOURNEY EARLY YEARS

**Total Members  
3120(6676)**

NIS  
1156(2152)

EIS  
191(290)

WIS  
591(898)

SIS 1182  
(3336)

MEMBERSHIP DATA AS  
ON 4<sup>TH</sup> NOV 2002

# SAE INDIA Membership Data

As on 10<sup>th</sup> January 2005

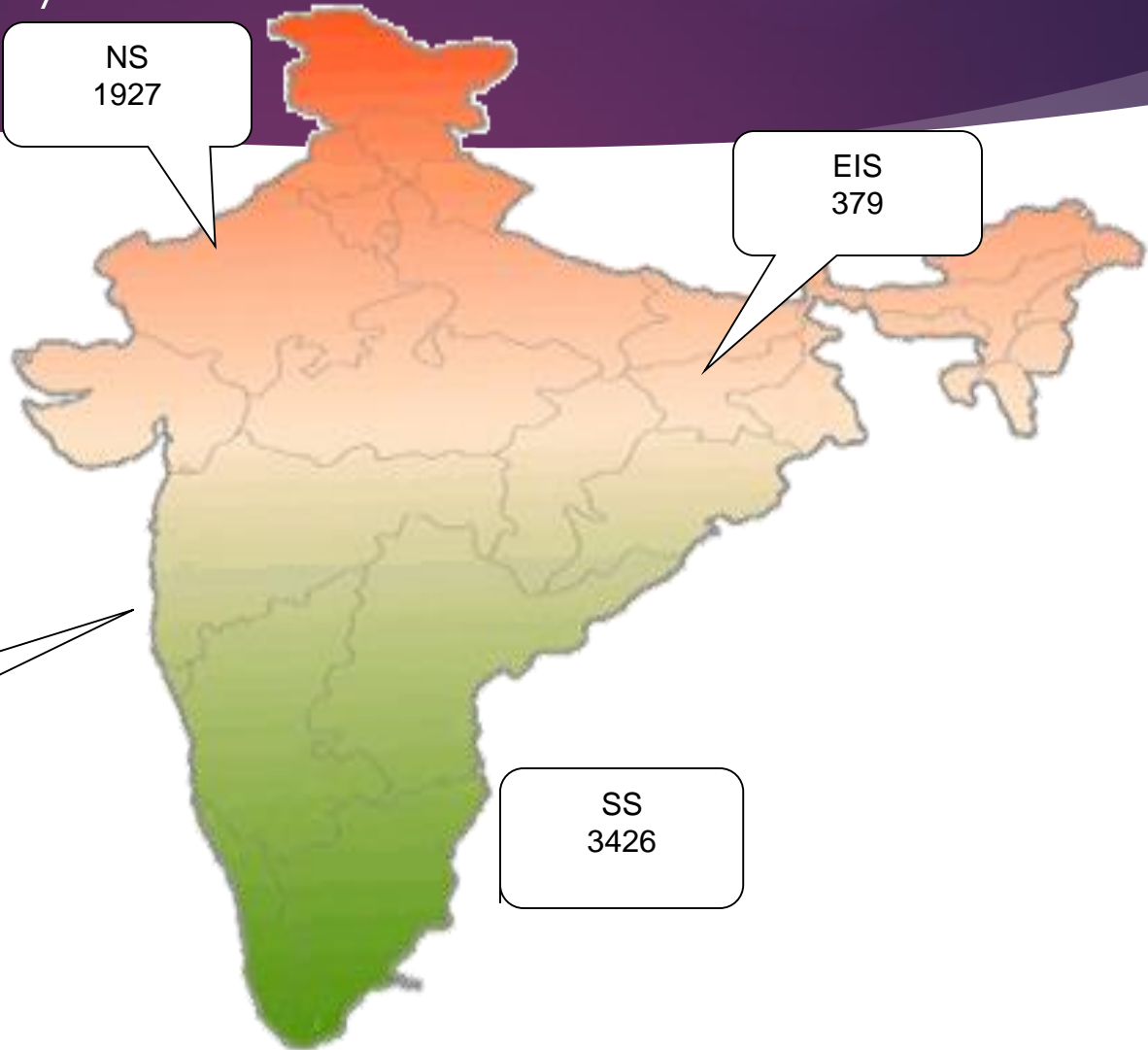
**Total Members**  
**8084**

NS  
1927

EIS  
379

WS  
2350

SS  
3426



## WHY SHOULD YOU JOIN SAE INDIA

CAN THE PRACTICING ENGINEERS AND PROFESSIONALS IMAGINE THEIR CAREERS, THEIR WORK, THEIR PROJECTS WITHOUT THE SAE KNOWLEDGE BASE, WITHOUT SAE PAPERS, TECHNICAL STANDARDS, MEETINGS, SEMINARS, OR TOPTECS ?

THE ANSWER IS A BIG **NO**

# THE SAEINDIA JOURNEY

## Early years

### ► 2002 and 03

- Managing committee responsible for running the society
- Presidential Visit (Dr Shahed)
- SAE India Website created
- Second International Mobility Conference at Chennai
- SAE India moved to a new office in Anna University Professional centre
- SAE India becomes an affiliate of SAE International
- next only to Brazil

# Discussion of SAE Leaders with SAE International Presidents.



# THE SAEINDIA JOURNEY

## Early years

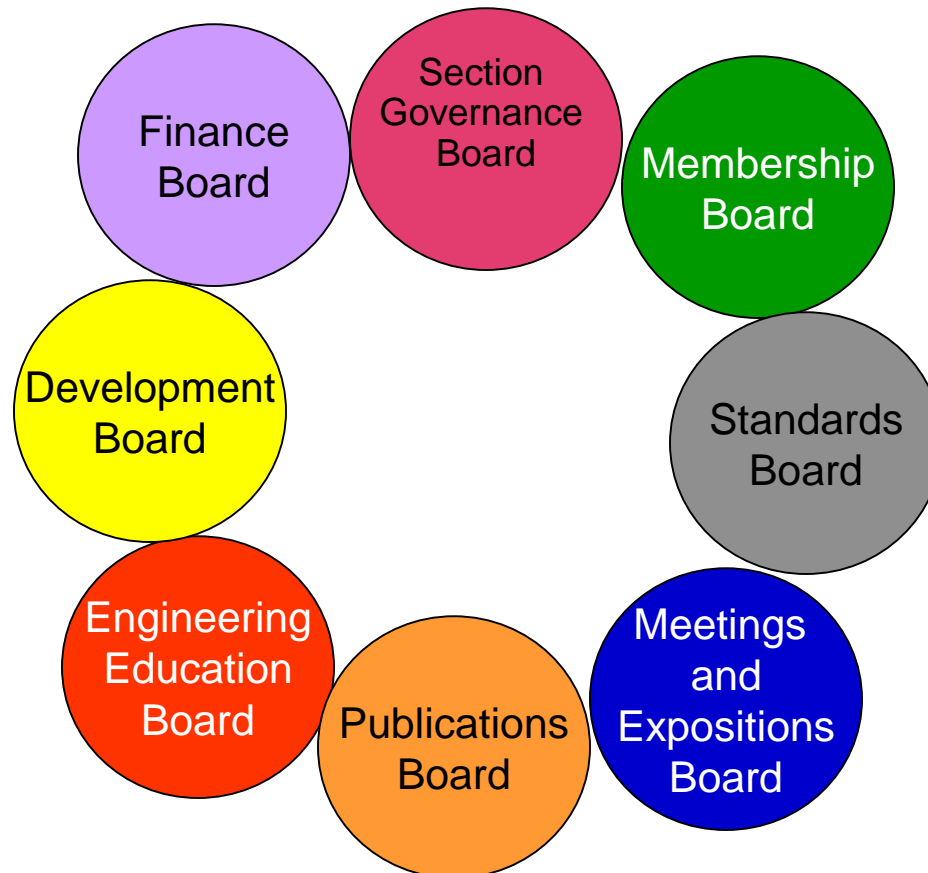
### ► 2004 to 2006

- SAE INDIA becomes member of FISITA
- Presidential Visit (Dr Jack Thompson)
- MOU with SIAM and ACMA
- Third International Mobility Conference
- First SOLS in India
- Bangalore Section
- Operating Boards increased to 8

- ▶ SOLS (section Officers Leadership Skill seminar) Program was organised in India for the first time in India -30<sup>th</sup>, 31<sup>st</sup> October and 1<sup>st</sup> November 2004.



## ► 8 Operating Boards established in India



# THE SAEINDIA JOURNEY

## Early years

### ► 2006 to 2008

- First SAE BAJA organised
- AWIM at all india level
- Sections named after cities
- Vision 2020 prepared
- Focus on membership drive
- International mobility conference & expo
- Separate board for PDP

# THE SAEINDIA JOURNEY ADOLESCENCE

## ▶ 2008.....

- ▶ BAJA and AWIM Olympics continue with increased participation
- ▶ Student conventions at regular intervals
- ▶ FISITA Internatinal conference hosted by SAEINDIA
- ▶ International Mobility conferences regular feature
- ▶ Joint PDP Programs with SAE Int.
- ▶ SAE news letter as E-Magazine
- ▶ Supra SAEINDIA
- ▶ SIMCOMVEC
- ▶ SAE FOUNDATION etc etc etc

# THE ROAD AHEAD

- ▶ SAEINDIA has a great future as the Mobility Industry in India will continue to grow at a far greater pace than anywhere else.
- ▶ It is a member driven society. Members are your customers. Customer satisfaction is no 1 priority
- ▶ Technology change will be at much greater frequency. This will impact also the way professional societies are run. We have to be flexible.

Thank you

