**SIMCOMVEC ‘2013**

SIMCOMVEC combines the 8th International Mobility Conference and the 1st Commercial Vehicle Congress being launched by SAE International and is the flagship event of SAEINDIA providing a pulsating climax to the action packed year in 2013.

**A BROAD OVERVIEW OF THE PROGRAM SCHEDULE**

**Inauguration – 1:30 pm 4th Dec, 2013**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Suggested Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th Dec 2013</td>
<td>Skill Development for Employability</td>
<td>Mr. Dilip Chenoy, CEO &amp; MD, National Skill Development Corporation</td>
</tr>
<tr>
<td></td>
<td>Improving Safety on Indian Roads, Technology &amp; Policy changes required</td>
<td>Prof. Dinesh Mohan / Mr. Vikram Gulati, IIT Delhi - Pedestrian safety, Regulations, Infrastructure improvements etc.</td>
</tr>
<tr>
<td>5th Dec 2013</td>
<td>Emission Technologies in Commercial Vehicles - A Global Perspective</td>
<td>Mr. Tom Stover, VP, Eaton Corporation, USA</td>
</tr>
<tr>
<td></td>
<td>On Board Diagnostics</td>
<td>Dr. Venkat Srinivas, Special Director, Head – Future Trucks &amp; MVP, Ashok Leyland Ltd.</td>
</tr>
<tr>
<td>6th Dec 2013</td>
<td>Emerging Trends in Electronics &amp; Vehicle connectivity</td>
<td>Mr. Jorg Lutzner, Head of services &amp; Commercial Vehicles, Continental Automotive GmbH, Germany</td>
</tr>
<tr>
<td></td>
<td>Mass Transportation Opportunities &amp; Challenges</td>
<td>Mr. K. Rajaraman, MD, Chennai Metro Rail Limited, India</td>
</tr>
<tr>
<td>7th Dec 2013</td>
<td>Advanced Engine Technologies for Improving Commercial Vehicle Fuel Efficiency</td>
<td>Mr. Walter Lucas, Vice- president Commercial Powertrain Systems, AVL, Austria</td>
</tr>
</tbody>
</table>

**Panel Discussion – Moderator Dr. Arun Jaura**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Eminent panal</th>
</tr>
</thead>
<tbody>
<tr>
<td>7th Dec 2013</td>
<td>Technology Synergy in Off Highway, Commercial and On Road Vehicles - Economics of Scale, Public Transportation and Affordability</td>
<td>Dr. V. Sumantran, Executive Vice Chairman, Hinduja Automotive, Ltd, Mr. Donald J. Schulte, MD, Paccar, Mr. Bharat Vedak, VP, John Deere, Mr. Nitin Gokarn, CEO, Natrip, Mr. Shrikant R. Marathe, Director, ARAI.</td>
</tr>
</tbody>
</table>

*Subject to Changes*
SAEINDIA Managing Committee Members.

Mr. Shrikant R. Marathe  
President

Mr. R. Dayal  
Immediate Past President

Dr. Aravind S Bharadwaj  
Sr. Vice President & Chair, Finance Board

Dr. R.K. Malhotra  
Vice President & Chair, Meeting & Exposition Board

Dr. Bala K. Bharadwaj  
Vice President & Chair, Aerospace Board

Dr. Arun Jaura  
Vice President & Chair Automotive Board

Mr. I.V. Rao  
Chair, Membership Board

Mr. Asit K Barma  
Chair, Publication Board & Web/Media

Mr. C.V. Raman  
Vice Chair, Publication Board & Web/Media

Mr. Ramesh S. Pasarija  
Secretary

Ms. Pamela Tikku  
Joint Secretary & Chair, Section Board

Dr. G. Nagarajan  
Treasurer & Vice Chair, Finance Board

Mr. G. Vijayan  
Joint Treasurer & Member, Finance Board

Dr. K.C. Vora  
Chair, Development Board

Prof. S.K. Gupta  
Vice Chair, Development Board

Mr. Sanjay P. Deshpande  
Vice Chair, Membership Board

Mr. Prakash V Sardesai  
Chair, PDP Board

Dr. S. Thirumalini  
Chair, Engineering Education Board

Mr. Devendra Bahirat  
Chair, Off-Highway Board

Mr. A. Akbar Badusha  
Vice Chair, Meeting & Exposition Board

Representing SAE International  

Dr. David L. Schutt

Mr. Murli M. Iyer

Mobility Engineering

The publication, “Mobility Engineering” is being launched by SAEINDIA and SAE International on the inaugural day and would be a significant landmark in Knowledge sharing and dissemination with a wide coverage on topics encompassing all the three verticals Auto, Aerospace and Off Highway.

Have U Registered???

1 Day Workshop on

Intellectual Property Rights &
Transfer of Technology

On 26th October 2013

at

The Pride Hotel

93 - Richmond Road, Bangalore

Speakers

Mr. Neeraj Gupta, CEO, FormulateIP

Topic: Patent Portfolio Creation, Development, Management & Commercialization

Mr. Rakesh Prabhu, Partner, ALMT Legal

Topic: Transfer of Technology
Virtual Baja -2014 was held at Sri Venkateshwara college Of Engineering, Bangalore on 26th & 27th of July 2013... Over 320 teams from all over India had participated in the virtual round out of which 125 teams have been qualified for the final event to be held in February, 2014, at NATRIP Pithampur, Indore.

Inaugurated by Mr.Vinay Harne, Chairman, SAEINDIA, Bangalore Section, along with Dr.K.C.Vora, Deputy Director, ARAI, Pune. Mr.Prabhakar Reddy, Principal, Sri Venkateshwara College Of Engg., Prof. Udaya Ravi, HOD, Mechanical Dept., SVCE, Mr.Shashidhar, Chief Executive Director, SVCE, Mr.J.Munirathnam, Treasurer, SAEINDIA, Bangalore Section, Mr.K.Sriramachandran, Deputy Director General, SAEINDIA, set the backdrop for the Virtual Baja competition by lighting the lamp.

Engineers from various automobile companies were invited as judges, Around 350 SAEINDIA collegiate clubs from all over India took part in the competition.

Mr.M.Kannan, Secretary, SAEINDIA, Bangalore section was presented Achievement Award for his significant contribution effort in helping to organize the Virtual Baja, 2013.

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird Date – 15th Oct 2013</th>
<th>Before 15th Nov 2013</th>
<th>Spot Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Indian (INR)</td>
<td>International (USD)</td>
<td>Indian (INR)</td>
</tr>
<tr>
<td>SAEINDIA Members</td>
<td>8427</td>
<td>169</td>
<td>9551</td>
</tr>
<tr>
<td></td>
<td>191</td>
<td>11236</td>
<td></td>
</tr>
<tr>
<td>Participants</td>
<td>10674</td>
<td>214</td>
<td>11798</td>
</tr>
<tr>
<td></td>
<td>236</td>
<td>13483</td>
<td></td>
</tr>
<tr>
<td>Academic Members</td>
<td>4494</td>
<td>90</td>
<td>5618</td>
</tr>
<tr>
<td></td>
<td>113</td>
<td>6742</td>
<td></td>
</tr>
<tr>
<td>Academic Participants</td>
<td>6179</td>
<td>124</td>
<td>7303</td>
</tr>
<tr>
<td></td>
<td>146</td>
<td>8427</td>
<td></td>
</tr>
</tbody>
</table>

*10% discount on group booking of 10 or more delegates
*Includes service tax of 12.36%
Virtual SUPRA SAEINDIA 2013

SUPRA SAEINDIA 2014 is a student design competition series organised by SAEINDIA. The first competition of the series was started in 2011 during the tenure of Mr. R. Dayal EO, Maruti Suzuki India Ltd andPast President SAEINDIA. This event provides a real world engineering challenge for the SAEINDIA Student members that reflect the steps involved in the entire process from designing, building, testing, production to marketing and endurance.

SUPRA SAEINDIA starts with a qualifying event where all the registered teams are required to present their virtual design with detailed specifications complying with the defined rules. The teams selected in the virtual SUPRA will qualify for the main event. For the first time SUPRA SAEINDIA was organised with FORMULA student rules. With this, students can build a vehicle to international standards and they can also participate in all International competitions with the same vehicle.

For SUPRA SAEINDIA 2011 59 Teams had registered for the virtual event and 44 teams were selected for the final event held at Madras Motor Race Track Chennai from 1st July to 3rd July 2011. For SUPRA SAEINDIA 2012, 105 teams had registered for Virtual Event and 65 teams were selected for the Final Event Held at BIC, Noida from 6th SEP to 9th SEP 2012.

65 Teams from South Zone, 64 Teams from West Zone, 36 from North Zone and 9 teams from East zone were participates in this year event. This year out of 174 teams registered 124 teams are new team signifying the awareness, popularity and healthy competition standards.

Virtual SUPRA SAEINDIA was held on 20th and 21st September 2013 at KIIT University, Bhubaneswar, Odisha. Automotive professionals from companies like Mahindra & Mahindra, Bajaj, Tata Motors, Bosch, Altair etc with years of technical experience along with a team of Federation of Motor Sports Clubs of India were invited for judging the student presentations.

For SUPRA SAEINDIA 2014, 174 teams have registered which is a quantum leap raising the event to International standards. Teams from 21 States in India have registered for this year event.

For SUPRA SAEINDIA 2014 174 teams have registered which is a quantum leap raising the event to International standards. Teams from 21 States in India have registered for this year event.
The event formally started on 19\(^{th}\) September 2013 17.00 Hrs with briefing of Judges. Mr. J. Balamurugan from FMSCI had done the briefing on rules explaining the criteria on which teams should be judged. Judges briefing was completed by 18.30 Hrs. Cultural events for participants was organised by KIIT and an excellent Performance from Kalinga Institute of Social Sciences (KISS) team was highly appreciated. It was highly followed by delicious Dinner for the judges and organising committee.

Inaugural function was held on 20\(^{th}\) September 2013 09.30 Hrs. Mr. R.Dayal (Executive Officer Maruti Suzuki India Ltd) was the Chief Guest for the event. Dr.Arunt K Jaura Managing Director and Founder, TARKTON and Mr.Asit K. Barma VP-Defiance Technologies were distinguished Guests of Honour. Dr.S.Thirumalini HOD, Auto Engineering Department, Amrita School of Engineering and Convener, SUPRA SAEINDIA 2014. The event was started with the Lighting of Diya by distinguished guests and followed with welcome address by Mr.Shriramachandran, (Deputy Director General SAEINDIA). Live scoring card was launched by Guest of honour Mr. R .Dayal. Live Scoring card was one of the major developments compared to all the previous year’s Baja & Supra Events. With this, teams could view their scores just after they complete their presentations .1500 Student participants, 50 faculty advisors, 150 Student volunteers and 100 KIIT Staff made the inauguration ceremony a huge success.

Team registrations started at 07.00 Hrs on 20\(^{th}\) SEP and 169 teams out of 174 registered for virtual SUPRA have registered at the venue with all the credentials. Team’s presentations were slotted for 2 days. On day 1, presentation’s started at 11.30 Hrs and ran up to 17.30 Hrs. Cultural programs on Day 1 were organised under Kalinga Institute of Social Sciences (KISS). Day 2 presentations started at 09.00 Hrs and ended at 16.00 Hrs.

Closing ceremony for the event started on 21\(^{st}\) September 2013 at 17.30 Hrs. Chief Guest for the event was Mr.Dilip C. Shenoy, Chairman & MD, NSDC. Dignitaries present on the dias were Mr.Arvid Pangonkar, Mr.Unni Nayar, and Dr.A.Samanta Founder of KIIT & KISS. Results were launched by Dr.S.Thirumalini HOD, Chairperson Engineering Education Board and Convener SUPRA SAEINDIA 2104 and Mr.J.Balamurugan, Virtual event convener, SUPRA SAEINDIA 2014. Event ended with vote of thanks form Mr.Shriramachandran, Deputy Director General SAEINDIA. 150 Student volunteers and 100 KIIT Staff are present at the closing ceremony.100 teams out of 169 who participated in the virtual event were qualified for the final event to be held in July – 2014, at MMRTC, Chennai.

KIIT provided transportation, accommodation and food for the Student participants, Judges and faculty advisors. KIIT volunteers did remarkable job organising the event.

There was great satisfaction and appreciation from all the participants on the smooth conduct of the event. This raised the bar to a new high for the CDS Activity of SAEINDIA!
**BANGALORE SECTION**

**Tech Talk at Sri Venkateshwara College of Engineering**

A Technical Talk was held at Sri Venkateshwara College Of Engineering, on 26th September, 2013.

Speaker was Mr. Ganesh S. Rao, R&D Manager, Systems and Technology from Continental Tech Centre. Mr. Kumar Adimurthy from Continental was also present on the occasion and interacted with the students.

The topic of Tech talks was Automotive Safety Technology and Advent of Advanced Driver Assistance System (ADAS).

**Collegiate Club Inaugration in SJCIT**

SAEINDIA collegiate club inauguration of SJCIT was held on 24th of August, 2013. Club was Inaugurated by Mr. Vinay Harne, Chairman, SAEINDIA, Bangalore section. Other guests present at the inaugural function were Mr. Krishnan R., Vice Chairman, Bangalore Section, Mr. Kannan M. Secretary Bangalore Section, Mr. J. Munirathnam, Treasurer, Bangalore section, Mr. K. P. Murthy, Vice Chair, Student Activities. Bangalore section besides the MC members Mr. Vijayakanthan Damodaran, Mr. M. K. Ravishankar & Mr. Damodaran Subramanian.

**NORTHERN SECTION**

**SAEINDIA Foundation Awards for 2013-2014**

SAEINDIA Foundation has been recognizing aspiring and promising school and college students by giving scholarships for the past few years. Last year, an initiative was taken to recognize individuals who have significantly contributed towards advancement of mobility community in India.

<table>
<thead>
<tr>
<th>S.No</th>
<th>Category</th>
<th>Type of award</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>School Students</td>
<td>A World in Motion</td>
</tr>
<tr>
<td>2</td>
<td>College Students</td>
<td>Kalpana Chawla Award</td>
</tr>
<tr>
<td>3</td>
<td>University Professors / Teachers</td>
<td>Prof B. S Murthy Award</td>
</tr>
<tr>
<td>4</td>
<td>Working Professionals</td>
<td>Myers Uyehara Outstanding Student Paper Award</td>
</tr>
<tr>
<td>5</td>
<td>SAEINDIA Section Volunteers</td>
<td>Revati Iyer Memorial Award</td>
</tr>
<tr>
<td>6</td>
<td>Mentors / Guide / Seniors from Industry &amp; Academics</td>
<td>SAEINDIA Student of the Year Award</td>
</tr>
</tbody>
</table>

This year, SAEINDIA Foundation has included few more awards to recognize outstanding individuals. The details of Awards and scholarships are given hereunder:

Collegiate Club Inaugration in RNSIT

SAEINDIA collegiate club inauguration of RNSIT was held on 24th of August, 2013. Club was Inaugurated by Mr. Vinay Harne, Chairman, SAEINDIA, Bangalore section. Other guests present at the inaugural function were Mr. Krishnan R., Vice Chairman, Bangalore Section, Mr. Kannan M. Secretary Bangalore Section, Mr. J. Munirathnam, Treasurer, Bangalore section, Mr. K. P. Murthy, Vice Chair, Student Activities. Bangalore section besides the MC members Mr. Vijayakanthan Damodaran, Mr. M. K. Ravishankar & Mr. Damodaran Subramanian.

Graced the meeting. The inauguration was followed by a technical talk on safety of Automobiles by Mr. Anurageep Garg, Chief Manager – Mechatronics, VED from Continental Tech centre, Bangalore.

**SAEINDIA SECTION NEWS**

Membership made instant Apply online @ www.saeindia.org
Technical Seminar Series

One gram makes the difference! From being just Sufficient to highly Efficient! 9th July, 2013

The seminar was targeted on areas pertaining to emission, fuel economy improvement, combustion measurement & testing and was sub divided into six sessions. The event commenced with a welcome address by Mr. Michael Muehloegger, Global Business Unit Manager, AVL Graz. The implications of increased emission and various methods to reduce CO2 were discussed.

The event saw participation from nearly 60 technocrats from various industries.

Teoriya Resheniya Izobreatatelskich Zadatch, TRIZ, 5th August, 2013

A One-day workshop on TRIZ was hosted by SAE India (Northern Section) in association with IOCL & Subros on 5th August 2013. TRIZ is a Theory of Inventive Problem Solving - A radical and powerful approach to ignite inventive ideas.

The workshop was facilitated by Mr. Navneet Bhushan, Founder Director & Co-crafter, Crafitti Consulting - a global innovation research and consulting think tank. The workshop was specially designed considering the importance of innovation and inventive problem solving in a highly dynamic, competitive and fast changing environment.

The methodology of the workshop was to explain TRIZ technique/ tools in a workshop setting through a general futuristic problem of “Inventing a zero emission personal automobile”. This workshop gave exposure to the delegates to understand what are inventive problems, defining problems by understanding systems and Functions, finding out the key contradictions in any given or proposed system, solving these problems using inventive principles, laws and lines of system imagining future systems using Laws of system Evolution.

Nearly 40 technocrats from various industries participated in this session.

Master Teacher Training Program, AWIM 2013

The Master Teacher Training Program (MTTP) in Delhi-NCR was conducted by SAENIS at Faculty of Engineering and Technology, Jamia Millia Islamia, New Delhi on 24th August with 29 schools participating for the Toy Challenge and 14 schools for Skimmer Challenge.

The training session began with the introduction to engineering and briefing about Jet Toy and Skimmer Challenge followed by a question answer session and designing of Jet Toy and Skimmer that had certain performance characteristics, like weight.
The seminar also aimed to cover the current and emerging trends in automotive welding and application process along with best practices in Body Shop Welding & Tooling. The seminar covered the upcoming technologies that will be introduced in Maruti Suzuki.

The most interesting parts of the seminar were the videos shown by the presenter which briefly explained about the Spot Welding process carried out by highly improvised light weight fast moving robots with minimal time lag. The seminar was attended by around 30 people from various OEMs and colleges.

Lecture Meetings

Three lecture meetings were conducted from July to September.

1. Topic - Powertrain Development
   Recent Trends & Challenges
   Speaker - Mr. Meenakshi Sundaram, GM - Powertrain Defiance Technologies Limited.
   Total Participants – 60.

2. Topic - Automotive IC Engines
   Speaker — Dr. NANJAPPA CHETTY. P - HEAD OF THE DEPT (AUTOMOBILE) AT VELTECH UNIVERSITY.

3. Vehicle Safety Performance & Related Regulations
   Speaker – Mr. Praveen Bansode - Deputy General Manager – Safety System Integration in Mahindra & Mahindra Limited


This training was conducted to train the teachers from various schools for the AWIM-Jet Toy Olympics. Along with the teachers, Student volunteers from Engineering colleges were also trained to support the schools in training the school students.

Technical Seminar Series

A One-day seminar was organized by SAE Northern India Section in association with Denyo India & NACHI Motherson Precision Limited on “Future Trends in Robotics, Spot Welding & Cutting Tools” on 10th September 2013 at Japanese Hostel, Gurgaon.

The event was commenced with a welcome address by Mr. Alok Jaitley. It was mainly targeted towards practicing engineers, students and faculty interested in Spot Welding, Tip Dressing, Nut Welding & Welding Timer Controller and related areas.
Factory Visits

Factory visits were conducted for the benefit of student members and faculty members. 5 factory visits were conducted between July to September and those are

1. CVRDE – Chennai
2. TAFE – Madurai
3. Roots India Ltd – Coimbatore
4. Pricol System – Coimbatore
5. ARCI – Hyderabad.

Student Convention

Student Convention Tier – 2 event was conducted in 5 different places in Tamilnadu, Kerala, Andhra Pradesh. The Tier 3 main event has been scheduled to be held on 11th & 12th of October at Chennai Institute of Technology – Chennai.

The distinguished speakers for this workshop were:
- Mr. Jean Michel Terrer, Managing Director France & Director Radioss, Altair, Inc
- Mr. Prashant. A. R, Technical Manager, Altair, Inc
- Mr. Ravindra Kumar, Manager, Computer Aided Engineering (CAE) ARAI, Pune.

Total 22 participants, including 6 from various industries, 1 from ARAI and 14 ARAI Academy students attended this workshop.

Various topics were covered during the programme.

The overall average rating by the participants of this workshop was 9.0 out of 10.

Toptech - Details

Two Toptech programs were conducted in SAEISS premises in these 3 months. It was a 2 day program on various engineering topics conducted by expert professionals. The most successful Toptech details are: Topic – Intuitive Thinking – The Cutting Edge of Innovation on 20th & 21st September, Faculty – Er.Prashanth Rao & Ms.Vinatha Prashanth Rao

2-Day Workshop on ‘Bus Rollover’ from 29th to 30th August 2013 at ARAI, Pune.

In a workshop Series, a 2-Day workshop on ‘Bus Rollover’ jointly organized by ARAI, SAEINDIA Western Section and Altair Engineering was held at ARAI, Pune on 29th to 30th August 2013.

The Workshop participants

Online Exam

Date

SEAT’13 is schedule to happen on 5:00 to 6:00pm, 7th November 2013
www.saeindia.org
Two Day Workshop On Innovation Flow

The 2 day workshop was jointly organized by ARAI and SAEINDIA Western Section on 19th & 20th July 2013 at ARAI, Pune.

The scene was a group of automotive engineers coming together on a weekend to put symbols, images and innovative ideas depicting the future of automotive technology. The speakers from Cummins India Ltd were Dr. Shankar MV, Mr. Tushar Kanikdale, Mr. Ambrish Khot and Mr.Parashuram Kapase. The cross section of the twenty participants included engineering professionals from Industry and Academia (John Deere, Eicher-Volvo, Mahindra, Force Motors, ARAI, Students of Automotive engineering etc).

The day started with a key note address by Dr. Sanjay Patil from ARAI Academy on Innovation and a welcome address by Mr. Anurag Parmar, of SAEWS. The Workshop began with an interactive session that broke the common myths around Innovation by the lead trainer Dr. Shankar (Director – Technology Planning, Cummins India).

The presentation was concluded with SwamiVivekananda’s inspiring quote

“Take up one Idea, Make that one Idea your life, think of it, dream of it, live on that idea”

“Creative – Engineering” by Mr. Tushar Kanikdale (Black Belt Technology Planning – Cummins India) was the next session that took the momentum of innovation FLOW to the next level. Tushar made it again interactive and focused his talk on Systematic Innovation and TRIZ principles (Theory of Inventive Problem solving) as applied to automotive systems and components (Engine, Brakes, Suspension, Transmission etc). The teams learnt that defining the problem well is the first step to Innovation through examples as simple as spring, bearing, etc.

The post-lunch session started with a presentation on Innovation Themes. Eight innovation themes specific to automotive industry were presented by Mr. AmbrishKhot (Sr. Engineer-Cummins India), Mr. Parashuram Kapase (Technical Specialist – Cummins India) and Mr. Tushar to the team in terms of definition, current status, technology challenges with illustrative examples. The Innovation themes spanned across the topics of efficiency, reliability, cost, sustainability, etc.

Presented by SAEINDIA Media, Communications and Publications Committee

Mr. Asit K Barma
Chair
Mr. C.V.Raman
Vice Chair,
Mr. Umaanand Durai
Member
Mr. Arun Sivasubrahmanian
Member
Mr. R Rajendran
Member
Mr. Rajesh Kumar
Member
Mr. Deepak Panda
Member
Mr. Avnish Gosain
Member
Mr. Mohit Sehgal
Member

Supported by
K. Shriramchandran, Deputy Director General, SAEINDIA
D. Seshadri, Deputy Director Marketing, SAEINDIA

Created by
Priya Gunasekar, Asst. Director Programs Development, SAEINDIA
A.V. Dhananjayan, Sr. Officer, Information Technology, SAEINDIA
MEET THE INTERNATIONAL INDUSTRY TITANS

REGISTER NOW
4TH TO 7TH DECEMBER 2013

SIMCOMVEC - SAEINDIA
International Mobility Conference & Commercial Vehicle Engineering Congress
brought by SAEINDIA & SAE International from 4th to 7th December 2013

Come Join In On Key Discussions based on:
TECHNOLOGIES FOR SAFE, GREEN, AND CONNECTED VEHICLES

SAFER VEHICLES FOCUS ON
- Passive and active safety technologies
- High impact energy absorbing structures
- Advanced accident warning and prevention systems

GREEN EMPHASIS
- Concern for the environment
- Alternative powertrains and fuels
- Enhanced promotion of recyclable materials
- Sustainable technologies at affordable price

CONNECTED VEHICLES OFFER
- In-vehicle and inter-vehicle connectivity
- Advanced Driver Assistance Systems
- Effective fleet monitoring
- Intelligent prognostics and diagnostics

Bharat Vedak
Vice President, John Deere

Don Millerbrand
Director, Argonne’s Energy Systems Division

Mr. Lukas Walter
Vice President, Commercial Powertrain Systems, AVL, Austria

David L. Schutt, PhD

Jorg Lutzner
Head of Services & Commercial Vehicles

Thomas R. Stover
Chief Technology Officer, Eaton Corporation
Technologies for Safe, Green, and Connected Vehicles

SAEINDIA

SIMCOMVEC 2013

8th SAEINDIA International Mobility Conference & 1st Commercial Vehicle Engineering Congress India

4th - 7th December 2013 @ CHENNAI TRADE CENTRE, CHENNAI

www.simcomvec.org

International Speakers:
- Dr. Donald G. Hillebrand, President SAE International, U.S.
- Mr. Tom Stover, Vice-President & CTO, Eaton Corp., U.S.
- Mr. Bharat Vedak, Senior Vice-President John Deere Ltd., U.S.
- Mr. Jorg Lutzner, Head Services & Commercial Vehicles, Continental Corporation, Germany.
- Mr. Lucas Walter, Vice-President, AVL, Austria
- Dr. David Schutt, CEO SAE International, U.S.
- Mr. Donald J. Schulte, MD, PACCAR

Programs:
- Technical sessions
- Plenary sessions
- Panel discussions

For Sponsorship Opportunities & Exposition Stall Booking, Please Contact:
Mr. D. Seshadri, Deputy Director - Marketing, email: seshadrid@saeindia.org, Mobile: +91-9444392613

Event Sponsor

ASHOK LEYLAND

HINDUJA GROUP

PLATINUM SPONSOR

AYL

MICHELIN

TAFE

GOLD SPONSOR

Continental

Eaton

MRF

SILVER SPONSOR

BHARAT FORGE

ANSYS

WABCO

BRONZE SPONSOR

SCE

knowledge partner: AUTO TECH REVIEW

SAEINDIA, 1/17 Ceebros Arcade, Adyar, Chennai - 600 020, India. Ph: 91-44-42152280, 24411904,